

27

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT31/12 13.42

P.O. BOX 25093

ALEXANDRIA, VA 22313

ORDER # _____ CONTRACT # 6368917

REP. #	OFF. # 18	SALESMAN #
BUYER NAME	EMILY MILHOAN	
SALES PRSN	WA- CHERYL BLAIR	
CLASS: NATL.	LOCAL	REGIONAL

BUYER NAME	EMILY MILHOAN
SALES PRSN	WA- CHERYL BLAIR

PRDCT AMER 4 TX RFRM 10/29 EST#1136 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/12 NOV5/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT31/12 13.42

REP: TO JEN
FR LINDSEY FOR CHERYL
M1 OK
TTLS \$71,900
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****



:LINE#:	REP	:	CD :		TIME PERIOD	:	LGTH :		SEC :		RATE	:	START	:	END	:	SPTS:		WEEK	:	DAYS	:	TOTL:
:	LINE#:	:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/	:	:	:	:	:	:

AGENCY ADVERTISER CODE = 67 AGENCY EST# = 1136
AGENCY PRODUCT CODE = 147

6	S	400P-430P	30	\$400.00	11/2	11/2	0	FRI	0
PROGRAM : JUDGE JUDY/JUDGE JUDY									
CON COM1: JUDGE JUDY/JUDGE JUDY									

80	A	530A-600A	30	\$400.00	11/1	11/2	1	
----	---	-----------	----	----------	------	------	---	--

PROGRAM : NEWS
ORD COM1: NEWS
ORD COM2: SPOT IS BOOKED - MB
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-6 FOR 1 SPOT/WK

REP HEADLINE# 6368917 TRF# 337727
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 13.42
 CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#6	MISSED: FRI/400P-430P				NOV2		30S	\$400.00	(OCT31/12)	
			OFFER: TH-F/530A-600A				NOV1		30S	\$400.00	PLS ADVISE.	
			CMT: NEWS									
			CMT: SPOT IS BOOKED - MB									
NOV/12						71900.00						

CONTRACT TOTAL 71900.00
 TOTAL SPOTS 89

MARKET TOTALS \$276,538 WPXI 26% KDRA 38% WTAE 33% WPGH 3% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6368917 TRF# 337727
\$\$\$ MOD# 0 : APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION

OCT31/12 09.30
*** WPXI-TV ***

ADV # 17011 ADV. NAME ISS/AMERICANS 4 TAX REFORM
AGY # 06331 AGY. NAME MAIN STREET MEDIA GROUP

P.O. BOX 25093

ALEXANDRIA, VA 22313

REP. # OFF. # 18 SALESMAN #

BUYER NAME EMILY MILHOAN

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6368917

CLASS: NATL. LOCAL REGIONAL

PRDCT AMER 4 TX RFRM 10/29 EST#1136 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/12 NOV5/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 09.30

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#6

MISSED: FRI/400P-430P
OFFER: TH-F/530A-600A

CMT: NEWS
CMT: SPOT IS BOOKED - MB

NOV2 30S \$400.00
NOV1 30S \$400.00

(OCT31/12)
PLS ADVISE.

CONTRACT TOTAL 71900.00
TOTAL SPOTS 89